

Adobe Photoshop

Social Media Graphics



 Duration: 1 day

 Ideal Group Size: 6-8 people

Course overview

This course whilst teaching your delegates some of the basics of Photoshop is targeted to use on Social Media platforms. You will learn to create all types of Social Media materials including icons, banners and graphics.

Topics covered

Fundamentals

- Navigating the interface
- Menu bar
- Preferences
- Zoom tool
- Creating documents
- Rotating and cropping
- Resolution
- Basic image manipulation

Essential and video tools

- Transform tool
- Crop tool options
- Eraser types
- Perspective tool
- MP4s
- RAW filter
- Smart objects
- Videos from still
- Frame speed and timing

Design for social media

- Icons and images
- Header images
- Background and banners
- Image sizes
- Vectors and design

Web, GIFs and exporting

- Slice tool
- Editing slices
- Exporting
- Animation panel and layers
- Tweening
- Export file formats
- Export to GIF

Delivery methodology (Face-to-face or virtual delivery available)

Small groups

Ideally 6-8 delegates to maximise engagement and interaction levels.

One-to-one

We also provide one-to-one 90 minute individual support workshops.

Tailored sessions

Talk to us about designing bespoke workshops for your team!

Related courses

- Adobe Acrobat – Basic
- Adobe Illustrator – Basic
- Adobe InDesign – Basic
- Adobe Photoshop – Basic